

Amendments to the Specification

Please replace the full paragraph beginning at line 24, page 11, with the following rewritten paragraph:

The embedded information represented as payload code K may identify, for example, the copy-right holder or a description of the content. In DVD copy-protection, it allows material to be labelled~~labeled~~ as 'copy once', 'never copy', 'no restriction', 'copy no more', etc. FIG. [[10]] 6 shows an apparatus for retrieving and presenting a content signal which is stored on a storage medium 200, such as an optical disk, memory device or hard disk. The content signal 202 is applied to a processing unit 205, which decodes the data and renders it for presentation 211, 213. The content signal 202 is also applied to a watermark detection unit 220 of the type previously described. The processing unit 205 is arranged so that it is only permitted to process the content signal if a predetermined watermark is detected in the signal. A control signal 225 sent from the watermark detection unit 220 informs the processing unit 205 whether processing of the content should be allowed or denied, or informs the processing unit 205 of any copying restrictions associated with the content. Alternatively, the processing unit 205 can be arranged so that it is only permitted to process the content signal if a predetermined watermark is not detected in the signal.